WILDERNESS YOUTH PROJECT
WYP
celebrating 25 years

SPONSORSHIP OPPORTUNITIES

WYP.ORG/ANNIVERSARY-YEAR

March 2024

Dear friends,

Once upon a time in 1997, teens from Transition House went on a kayaking adventure that by 1999 turned into the Wilderness Youth Project we know and love today, connecting 1,200+ kids each year to nature.

Over the years we have noticed that young people feel alive in nature and that they thrive with positive mentors. Today we know that children spending an average of 7.5 hours a day with screens isn't helping young people grow smarter, healthier, happier, or more likely to care for the Earth. We know that Wilderness Youth Project needs to be around for the next 25 years.

You are invited to join the movement by becoming a 25th Anniversary Sponsor and attending the 25th Anniversary Community Celebration on Saturday, October 5 at SBCC's Great Meadow. This all-ages festival will bring together over 300 community partners and supporters. When you choose to sponsor Wilderness Youth Project's anniversary year, you are joining a caring and visionary group of local businesses and philanthropists who invest in education, conservation, and corporate responsibility.

When you join at any level, your donation will go to fund Wilderness Youth Project programs for local youth and accessible events for the whole community.

Thank you for considering a sponsorship of Wilderness Youth Project's 25th anniversary. We look forward to connecting with you throughout the year. If you have any questions please reach out to us at (805) 964-8096 or development@wyp.org.

Sincerely,

Dan Fontaine, Executive Director

Anniversary Committee Members: Amy Schneider, Arno Jaffe, Brook Eiler, Carrie Kappel, Celia Hernandez, Chris Ragland, Eve Sommer-Belin, Geordie Scully, Kristen Sullivan, Pamme Mickelson, Sarah Sheshunoff, Siouxsie Jennett, Tamara Murray, Teresa Romero, and Tisha Hawkins

Time in nature makes children smarter, healthier and happier.

2040 Alameda Padre Serra, Suite 224
Santa Barbara, CA 93103
805-964-8096
805-456-3838 fax
wyp.org
Tax ID: 77-0526117

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WYP accepts planned giving, endowment gifts, and Donor Advised Funds.

25TH ANNIVERSARY SPONSORSHIP OPPORTUNITIES

Your donation will fund WYP programs for local youth and accessible events for the whole community.

Choose your level + benefits	$50,000 Oak	$25,000 Sycamore	$10,000 Cottonwood	$5,000 Toyon	$2,500 Manzanita	$1,000 Ceanothus	$500 Sage
10/5 Anniversary Celebration tickets	16	10	8	4	4	2	2
Recognition during the event	●						
Reserved parking spaces at the event	4	3					
Recognition on event signage	●	●					
Recognition in press release(s)	●	●	●				
Recognition on digital invitations	●	●	●	●	●		
Recognition on social media	●	●	●	●	●	●	
Recognition on website with logo	●	●	●	●	●	●	●
Choose your own group adventure: Lunch & Learn or Guided Nature Walk	●	●	●	●			

LEARN MORE + SIGN UP
WYP.ORG/ANNIVERSARY-YEAR

WILDERNESS YOUTH PROJECT
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Follow WYP
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Phone
805-964-8096

Email
info@wyp.org

Address
2040 Alameda Padre Serra
Suite 224
Santa Barbara, CA 93103

Website
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or scan the QR code

1% FOR THE PLANET
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