



**Wilderness
Youth Project**



**EVENT SPONSORSHIP
OPPORTUNITIES**



Annual Events

FRIENDS OF WYP LUNCHEON



The Friends of WYP Luncheon is a warm gathering that strengthens our bonds with longtime partners, dedicated supporters, and new friends alike. Over a shared meal, we celebrate community, connection, and the collective impact we create together.

Time of Year: March
Attendance: 100-125

STORIES FROM THE WILD



“Stories from the Wild” is a community gathering where WYP friends and staff share captivating stories of their unique connections to the natural world. With picnics and blankets in tow, families and supporters come together for an evening that celebrates nature, storytelling, and the bonds that bring us closer to each other.

Time of Year: August
Attendance: 80-120

ELDERS’ FEAST



At Elders’ Feast, WYP families and youth come together to celebrate and honor the elders who guide us with their wisdom and care. With a simple meal shared in the outdoors, children serve their elders as a gesture of gratitude and connection.

Time of Year: September
Attendance: 100-120

NATURE PLAY DAY(S)



Nature Play Day(s) are free, all-ages community celebrations where families and friends gather to explore hands-on earth-based skills, from fire by friction to natural paints. It’s a chance to play, learn, and connect outdoors together.

Time of Year: various dates throughout the year
Attendance: 50-200



**Wilderness
Youth Project**

COMMUNITY & AUDIENCE



3.9K FOLLOWERS ON INSTAGRAM



1.9K FOLLOWERS ON FACEBOOK



11K SUBSCRIBERS TO E-NEWSLETTER



11K HOUSEHOLDS ON MAILING LIST



Wilderness Youth Project
★★★★★ 35 Reviews
Reviews from **GREATNONPROFITS**



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WYP EVENT SPONSORSHIP OPPORTUNITIES

Your donation will fund WYP programs
for local youth and accessible events
for the whole community.

Choose your level & benefits	\$10,000	\$5,000	\$2,500	\$1,000	\$500
Verbal recognition at events	✓ (all 4 events)	✓ (3 events)	✓ (2 events)	✓ (1 event)	
Opportunity to speak at events	✓ (2 events)	✓ (1 event)			
Recognition on event signage (including ticket links and digital invites)	✓ (all 4 events)	✓ (3 events)	✓ (2 events)	✓ (1 event)	
Recognition on social media	✓	✓	✓	✓	
Recognition on website with logo	✓	✓	✓	✓	✓
Event space rental on WYP's office balcony	✓	✓			

AUCTION DONATIONS

Each year, our silent auction relies on the generosity of our community to help make it a success. Donating an auction item is a meaningful way to support Wilderness Youth Project.

Your in-kind donation is tax-deductible.

100% of auction proceeds directly support our programs connecting children to nature.

We are looking for the following items:



EXPERIENCES



TRIPS



GIFT CARDS



CLASSES



WINE/SPIRITS



TICKETS

To donate to our silent auction, please email development@wyp.org by September 1.

Wilderness Youth Project's Annual Events Sponsorship Agreement

FEBRUARY 2, 2026: Sponsor by this date for full benefits | July 1, 2026: Sponsorship payment due

Contact Name: _____

Name of Organization: _____

Address: _____

Email: _____ Phone: _____

In collateral materials, please recognize as: _____

CHOOSE YOUR LEVEL:

☐ \$10,000+

☐ \$5,000+

☐ \$2,500+

☐ \$1,000+

☐ \$500+

FOR THOSE SELECTING THE \$1,000 AND ABOVE
SPONSORSHIP LEVELS: PLEASE INDICATE WHICH EVENT(S) YOU
WOULD LIKE YOUR SPONSORSHIP BENEFITS TO BE APPLIED TO:

☐ Friends of WYP Luncheon

☐ Stories from the Wild

☐ Elders' Feast

☐ Nature Play Day

ADDITIONAL OPTIONS:

- ☐ I would like to include an additional donation of \$_____
- ☐ I would like to opt out of any benefits and receive a full tax deduction for my donation.
- ☐ I do not see a level or benefits that meet my needs. Please contact me to set up a custom sponsorship level.
- ☐ I would like to offer goods and/or services as an in-kind donation.

PAYMENT OPTIONS:

- ☐ I have enclosed a check made payable to Wilderness Youth Project
- ☐ Please charge my credit card (fill out option 1 below)
- ☐ Please send me an invoice (fill out option 2 below)

#1 - CREDIT CARD:

Credit Card #: _____ Exp Date: _____

Signature: _____ Security Code: _____

Billing Address: _____

#2 - INVOICE

Name/Organization: _____

Address: _____

Attention to: _____

SUBMIT FORM VIA EMAIL TO DEVELOPMENT@WYP.ORG OR MAIL TO WILDERNESS YOUTH
PROJECT, 2040 ALAMEDA PADRE SERRA, SUITE 224, SANTA BARBARA, CA 93103



**Follow WYP
on Social Media**
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Website

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or scan the QR code



Time in nature makes children smarter, healthier and happier.