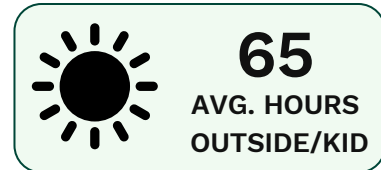
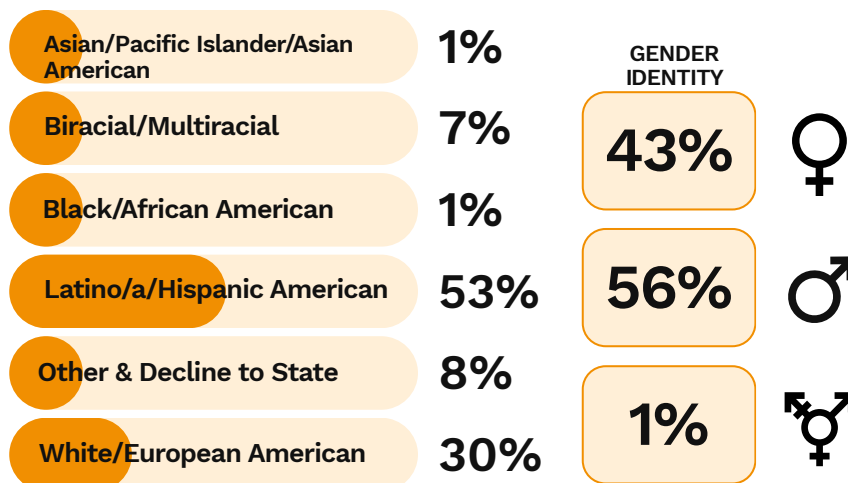




WYP connects kids **ages 2.5-17** from all backgrounds to Santa Barbara's nature through school day, after school, and summer experiences. Time in nature helps children grow smarter, healthier, happier, and more likely to care for the planet.



PARTICIPANT DEMOGRAPHICS



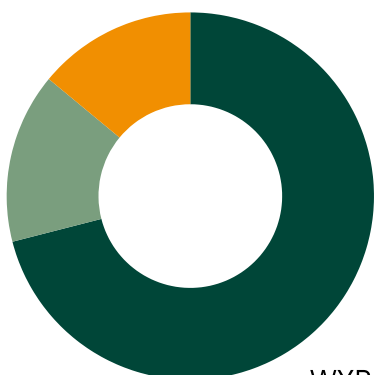
WYP's goal is to mirror the demographics of our service area from Goleta to Carpinteria. Demographics we consider include: household income, ethnicity, ability, and gender identity.

STAFFING HIGHLIGHTS

28 Full-time staff • 22 Part-time staff • 40% Bilingual Staff
13 Vans • 4:1 Youth-to-Mentor Ratio

WYP fosters long-term mentoring relationships, with options to attend year-round for multiple years.

2025 FINANCIALS



EXPENSES = \$3,104,704

71%: Program

15%: Administrative

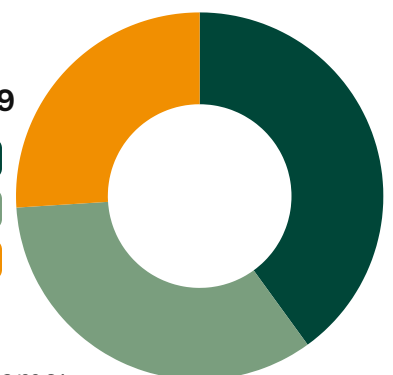
14%: Fundraising

REVENUE = \$3,230,659

Fundraising Grants: 40%

Fundraising Donations: 34%

Program Fees: 26%



WYP serves as the fiscal sponsor for two additional programs: REACH and Sea League. The financial charts feature data from WYP's 990 and exclude these two programs.



Wilderness Youth Project

"I feel ALIVE!" - WYP kids, daily



"We are especially grateful for your staff, their calming presence, patience, and vast knowledge made us feel comfortable and safe out in nature... We learned to trust ourselves and to trust the children to explore. We saw a lot of smiles when they finished climbing or reaching a new point, we heard them say to themselves "look, I did it" after reaching the top of a hill or "estoy muy fuerte" after being able to hang off a tree branch for a bit."

Teacher, Carp Children's Project

